



Woodbury Health Products

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Woodbury Products, Inc.
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For Immediate Release

Woodbury Products, Inc. Acquires Contience Connection

Oceanside, N.Y. – Woodbury Products (WPI) announced today that it has recently completed the acquisition of Contience Connection, an entity of H.E.R., LLC located in Rowley, Massachusetts. Contience Connection will maintain its operations with expanded capabilities for deliverable products and services to its customer base for the foreseeable future.

Brian Darling, CEO of WPI stated “that with the acquisition of this highly synergistic, and culturally compatible company, WPI enhances its leadership role within the Contience Care industry. It also expands our knowledge base and distribution profile to provide our customers with greater resources.”

Robin Howe, BSN, RN, managing director and founder of Contience Connection will continue her advocacy as Clinical Director at WPI, assisting with expansion and cultivation of quality customer service to the WPI consumer base.

Contience Connection is the most recent acquisition of WPI following the successful 2008 acquisition and integration of Med-Zone. Woodbury will continue to seek additional acquisitions throughout the U.S. to build their distribution network.

ABOUT WOODBURY

Woodbury Products (WPI) is a privately held distributor of high quality incontinence and related health care products and aides either directly to the users of such products or through state and local agencies who supply these products to their patients. The Company offers over 250 items, including baby and adult diapers, pull-ups, pads, and linens with approximately 50 different types of diapers. The Company also sells gloves, creams, wipes, and other products required by its target customers.

ABOUT CONTIENCE CONNECTION

Contience Connection is a privately held company that offers expert consultation and guidance to help individuals living with chronic urinary incontinence. This web-based company is a cyber-forum for information and an online store selling a wide variety of incontinence products.

For more information please contact Brian Darling at Woodbury Health Products at (516) 594-8100.